



CHIPSA™

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Mexico, C.P. 22708

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Patient Services
(877) 424-4772

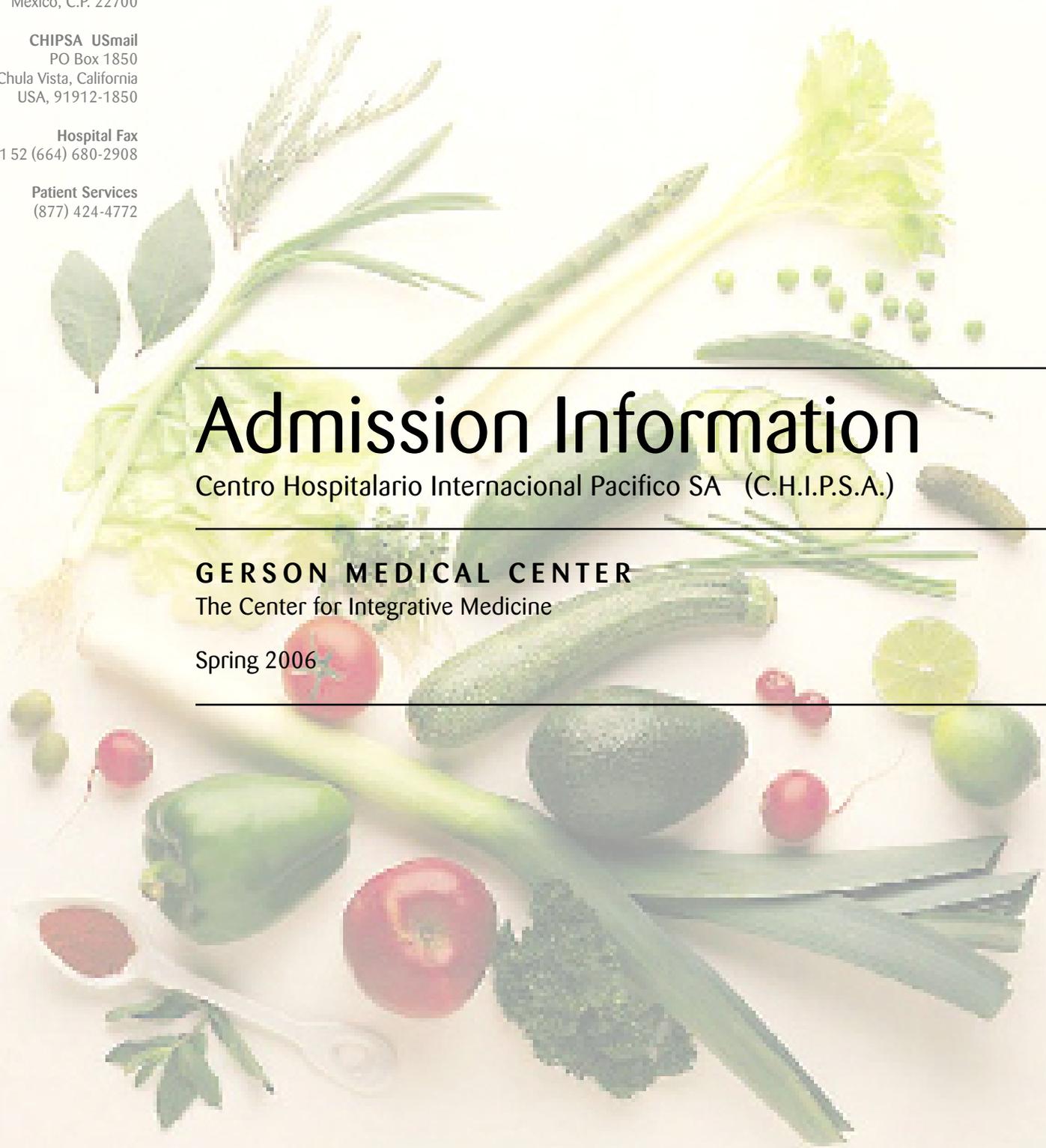
Admission Information

Centro Hospitalario Internacional Pacifico SA (C.H.I.P.S.A.)

GERSON MEDICAL CENTER

The Center for Integrative Medicine

Spring 2006



CHIPSA / The Gerson Hospital

CENTRO HOSPITALARIO INTERNACIONAL PACIFICO

Victor Ortuño, M.D., Executive Director of the Center

Centro Hospitalario Internacional Pacifico, SA (CHIPSA) is a modern, 6 story hospital 70 beds. Accompany with four-bed intensive-care unit, a full-service surgical suite, birthing facilities, state-of-the art anesthesiology, immersion hyperthermia facilities and technology, alternative medicine, medical research laboratory, x-ray, ultrasound and a 24-hour emergency room.

CHIPSA is the community hospital serving the local population's basic needs, including birthing and emergencies. CHIPSA provides HMO care for several regional corporations. The Gerson+Diet detoxification program reserves beds for patients arriving from all over the world, seeking treatment of degenerative diseases with the many therapeutic integrated offerings.

CHIPSA is a fully accredited, intensive-care registered facility with licensure for human research. CHIPSA holds a traditional primary care registration from Mexico to provide medical treatment for human illnesses and by means of nutritional based Gerson Therapy (M. Registrada # 512646).



CHIPSA INTEGRATIVE MEDICINE

The implementation of 'integrative medical care' focuses on the individual patient:

- 1) Both standard and unconventional methods directed at elimination of malignant cells;
- 2) A system of non-specific immunological treatment modalities aimed at the restoration of the internal milieu and enhancement of the natural defense - repair mechanisms of the whole person.

Cancer is a generalized disease of the body arising in the following phases:

- 1) Causal factors lead to;
- 2) Secondary damage lead to;
- 3) Disease milieu and lowered resistance lead to;
- 4) Susceptibility to infection and pathological change lead to;
- 5) Disease symptoms (including the formation of tumors)."

The treatment program includes:

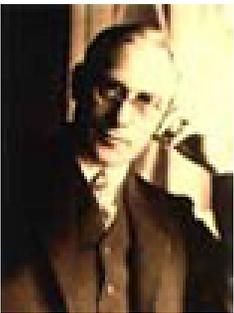
- 1) Correction of all known causal factors;
- 2) Desensitization to causal factors;
- 3) Normalization of secondary damages to host metabolism by dietotherapy and supportive treatments, correction of acid-base derailment by treatment of serum alkalosis and tissue acidosis, hyperthermia, fever therapy, oxygen/ozone treatment, ultraviolet blood irradiation, enzymes, glandular, organ extracts, neural therapy and;
- 4) Vaccines. (see Autologous Vaccines)

Clinical observation and statistical analyses have revealed the following:

In incurable cancers, when all standard treatments have been exhausted, immunological modalities improve general condition, prolong life and, in a variety of cases, achieve complete long-term remissions.

Immunological treatment following surgery, radiation and chemotherapy significantly reduces the incidence of relapse and raises the cure rates in most cancers.

During immunological treatment, cancer patients experience relief from a vast variety of chronic conditions that have been resistant to standard treatment.



LIVING LEGACY: THE GERSON HOSPITAL

MAX B. GERSON, M.D.

October 19, 1881 - Mar 7, 1959

Within the context of modern science and medicine, CHIPSA offers the various dietary and detoxification treatments developed by Max B. Gerson, MD. For more than two decades, the medical team now at CHIPSA has used an in-hospital treatment environment as the primary venue for the study, development and refinement of the Gerson nutrition, life style change, detoxification, diet therapy. Today, Gerson's therapy is the foundation upon which other therapies are begun.

The Gerson dietotherapy for cancer is an intensive nutrition immunological detoxification. Macro-nutrient manipulation in the context of micronutrient supplementation stimulates immunity and promotes tissue integrity. It works closely with the healing forces of nature to stimulate tissue repair and normal growth through the input of more fresh, raw vegetable materials than any other nutritional intervention. Fresh, raw fruits and vegetables are the source materials of almost all micronutrients in their pristine organic composition.

Although the diet includes cooked foods in its three daily vegan meals, extraordinary amounts of unaltered foods are consumed. Specific fruits and vegetables, both raw and freshly prepared, and their raw juices supply enormous quantities of many phytochemicals currently under study worldwide for exciting anticancer and health promoting properties. Moreover, the use of raw foods ensure that patients receive even those health-promoting factors yet to be identified.

Oncological dietotherapy is a medical specialty, not unlike oncological radiotherapy. In many instances dietotherapy will be sufficient to cause complete regression of cancer. CHIPSA clinical scientists believe that complementary use of medical specialties will lead to more satisfactory overall outcomes when complementary medical protocols are co-implemented.

To this end, the CHIPSA Hospital enrolls all patients in outcome studies clinical conducted and reported.

Results are continually published in peer review medical environments and literature.

IMMUNONUTRITION & THE GERSON THERAPY

Dr. Max Gerson based his treatments on the concept that cancer, chronic and degenerative diseases do not develop in a healthy body with intact defense and repair functions. Cancer presents in a specific internal environment that promotes malignant growth.

This environment develops over a period of time due to multiple causes and conditions that persist and remain chronically active even after treatment of the malignancy (by surgery, radiation, and/or chemotherapy). These remaining causes are responsible for the formation of new disease, which occurs after anti-malignancy treatment in half of cancer patients according to world statistics.

According to Issels' "Hypothesis of the Pathogenesis of Cancer, Chronic and Degenerative Diseases," CHIPSA physicians place equal importance on the destruction of malignant cells AND on the causes and conditions leading to the body's tendency to develop cancer, chronic and degenerative diseases in the first place.

Holistic comprehensive immuno-therapy as practiced at CHIPSA is able to reverse chronic degenerative diseases such as:

| | | | |
|-----------------|-----------|--------------------|------------------------------|
| Lymphoma | Melanoma | Multiple Myeloma | Hodgkin's Disease |
| Atherosclerosis | Arthritis | Diabetes | Chronic Fatigue Syndrome |
| Candida | Lupus | Asthma | Alzheimer's |
| ALS | Allergies | Multiple Sclerosis | Liver Disease |
| Kidney Disease | Migraines | Paget's Disease | Hepatitis A, B & C |
| Crohn's Disease | Grave's | Thyroid Disease | Hypertension / Heart Disease |



THE KEY COMPONENTS OF THE CHIPSA GERSON +THERAPY

GERSON+THERAPY - Max B. Gerson, M.D., may be regarded as the Father of Nutritional Immunology for his many contributions in chronic and degenerative diseases, infectious diseases, and cancer (see section on "Gerson's Diet Therapy"). Base price: \$5,500 (per week).

The high potassium (K), low sodium (Na) diet of the Gerson therapy has been observed experimentally to cure many cases of advanced cancer in man. The CHIPSA Gerson cancer therapy is an integrated set of medical treatments, which has cured many cases of advanced cancer and address degenerative disease. The high K, low Na diet of the Gerson cancer therapy is a logical strategy for improving the health of the body tissues, of which probably all and certainly the liver are suffering from the tissue damage syndrome, components of which were observed and recognized by Gerson and incorporated daily at this medical facility.

Therefore, treatment with the Gerson diet to increase tissue K⁺ concentration and to decrease tissue Na⁺ concentration is a logical therapy for the tissue damage syndrome in the cancer patient and is considered the basis of our primary integrative treatment methodology.

AUTOLOGOUS VACCINE - (Cost determined upon patient interview) The patient's own personal plasma is cultured, following procedures that favor the development of antigenic peptides and other immunogenic compounds. These immune stimulating products are harvested to create a personal individual vaccine. Experience has shown that its effectiveness is enhanced when it is administered within a comprehensive immunobiological treatment program that corrects the conditions that lead to immune suppression.

The vaccine is non-toxic and sterile. Under medical supervision, it is injected subcutaneously once a week for 3 months. Depending on response, a new vaccine is prepared for the patient every 3 months for a year or longer.

ECP-Photopheresis - also known as extracorporeal photochemotherapy (ECP), is a form of transimmunization-apheresis therapy, involves light-activated treatment of circulating blood cells outside the body and treatment with UV light. The process of 'apheresis' involves removal of whole blood from a patient or donor. Within an instrument that is essentially designed as a centrifuge, the components of whole blood are separated and exposure to treatments is applied.

Photopheresis was first used as a treatment of cutaneous T-cell lymphoma (CTCL). It is now also administered to treat autoimmune diseases, solid organ transplant rejection, and graft-vs-host disease.

ULTRAVIOLET BLOOD IRRADIATION (UVB) - A small amount of the patient's blood is circulated in a closed system, by cuvette through a device which ozonates it, irradiates it with ultraviolet light, and returns it immediately to the patient's bloodstream. This procedure is complementary along with photopheresis and produces a multitude of beneficial effects with no known side effects.

AUTO-HEMOTHERAPY - (Cost determined upon interview) Small amount of the patient's blood is removed, allowed to break down to release intracellular forms, and injected intramuscularly.

OZONE - First reported in 1965 to enhance the cancer killing effect of radiotherapy, Its regular application at CHIPSA is based on the observation that patients experience enhancement of subjective sense of well being. More recently the possibility has been raised that administration of oxygen radicals may compensate, at least in part, for the failure of P-53 gene expression thereby encourages cancer cell apoptosis (cell suicide). Ozone is administered topically, rectally, and intravenously (during UVB).

COLEY'S TOXINS - Historically, a surprisingly large number of "spontaneous regressions" of cancer has occurred during inflammatory infections. Coley's toxins are an immune stimulating, injectable (dead) bacterial reagin documented historically to have cured many cases of advanced cancer. Gerson (1958) called for an investigation of Coley's toxins within the context of his treatment. Dr. Issels used this protocol successfully in thousands of patients over a period of forty years.

IMMERSION HYPERTHERMIA - Full body, medical staff supervised hot tub bath with herbal teas to induce sweating. Full body wraps and cool down. Body heating has been shown to have beneficial effects in cancer treatment.

LAETRILE AND DMSO - Used with hyperthermia to weaken malignant cells.

UREA/CREATINE - Danopoulos published in respected journals many provocative reports of tumor responses to synthetic urea and creatine. CHIPSA physicians have merged Danopoulos' protocols with the much higher dosages used safely by Nalbadian. This treatment is an important alternative method of tumor debulking.

GOVALLO'S VG1000 is an experimental vaccine aimed at prevention of tumor recurrence. Stemming from Govallo's Russian-certified vaccination to cure chronic miscarriages, injectable placental extracts exploit similarities between tumor immune-masking and placental protection against rejection.

WOBE ENZYMES - Wolf & Benitez (Wobe®) proposed the use of a variety of enzymes in high doses to combat malignancies. Preliminary findings in Germany are encouraging.

A REVIEW OF KEY COMPONENTS OF THE GERSON PLUS THERAPY

POLARIZING SOLUTION - Glucose, potassium, and insulin (GKI) given intravenously to reverse tissue damage (edema) in normal tissue surrounding tumors, and to destabilize malignant growths by making them acidic. Developed by respected cardiologist Demetrio Sodi-Pallares, M.D.

COQ10 - This vitamin has shown a strong anti-tumor effect in a breast cancer trial (Copenhagen, Denmark). Principal investigator Karl Folkers reports regression of liver and lung tumors in a current German trial.

REOSSIFICATION THERAPIES - These treatments (calcitonin, clodronate, pamidronate, etc.) can heal cancer-damaged bones.

CARTILAGE THERAPY - Historically, Prudden demonstrated that cartilage extracts from the tracheal rings of young calves accelerates and strengthens surgical wound healing, provides beneficial effect in arthritis, and is curative in malignant psoriasis. He published anti-tumor effects in 1985, and is conducting a current trial showing promise in advanced kidney cancer. Other cartilage extracts are in various stages of development.

PHYSICAL THERAPY + STRESS REDUCTION are essential components of rehabilitation.

STAGING/MONITORING Conventional lab tests and scans are used to stage and monitor the progress of patients at CHIPSA. Patients are requested to bring prior medical records and radiology films if possible when coming to CHIPSA. Some alternative diagnostic procedures are used at CHIPSA, however, CHIPSA physicians also utilize conventional lab works and scans at the hospital and for on-going follow-up after patients return home. CHIPSA has a national contract with Smith-Kline-Beecham Labs, which are found throughout US.

LABS - Routine basic tests may include Chem 24+, CBC with differential, Dark Field Microscopy, Urinalysis, EKG, and specific tumor markers as needed. CHIPSA has an in-house full service laboratory, and utilizes Smith-Kline-Beecham Labs for specialized testing and documentation.

RADIOLOGY - Any standard technology, including x-ray, ultrasound, MRI, CT, radionuclide bone scan, is ordered only as often as necessary to monitor progress. We prefer ultrasound or MRI

MAXILLOFACIAL FOCI REVIEW - This set of diagnostic procedures includes the biological dentist and several surgeons. In the mouth, root canals, devitalized teeth, and silver amalgams are considered. In the nose and throat, sinuses, tonsils, and adenoids will be examined.

FOCI OF INFECTION - From the first tonsillitis - causing respiratory infections of infancy - and from the first cavities in baby teeth - strep and staph bacteria and other infections smolder chronically in both tissue and bone.

Issels taught that infections in teeth, jawbones, tonsils and adenoids are the longest standing (since early childhood) immune suppressing influences common to practically most all cancer patients.

Surgical removal of chronically infected tissue and bone frees the immune system, giving far-advanced patients another chance to fight the disease from within. For example, in 1972 a consecutive sample of 462 cancer patients underwent tonsillectomies at Issels, Ringberg Klinik. An independent and highly regarded pathology laboratory confirmed that every single pair of tonsils was diseased with infections, atrophy, hyperplasia and even malignancies. After the institution of routine foci removal (including root canal teeth), the rate of deaths due to cardiac co-morbidity's in the Ringberg Klinik fell dramatically and the rate of cures increased concomitantly.



CUSTOM INDIVIDUALIZED THERAPIES AVAILABLE

Individualized therapy plans are designed for each patient on medical review of the patients needs. Therapy plans are dependent upon the patient's physical condition, optimum results desired, time, etc. The treatment schedule is very important, as are the combination of therapies. Costs vary depending on treatments provided.

FULL GERSON'S DIET THERAPY® as practiced by CHIPSA physicians for more than 27 years.

CHIPSA vegetarian meals from organically grown fruits and vegetables

– 13 freshly prepared fruit and vegetable juices –

Extreme salt restriction & extreme fat restriction

Calorie restriction

Animal protein restriction

Nutrient Hyper alimentation

Acceleration of metabolism

Potassium compound (oral)

Pancreas enzymes (oral)

Acidoll

CoQ10 – oral

Vitamin C & vitamin E (oral and intravenous)

Niacin (oral)

Brewer's yeast

Liver capsules

Thyroid (oral)

Lugol's solution

Liver / B12 injections

Fluid forcing – Enemas of coffee – or – chamomile tea

Castor oil days (packs)

Clay packs and Herbal teas

Additions to the Full Gerson Therapy at CHIPSA:

Daily Fever Charting

Complete enzyme therapy

Electrocardiogram

Dark Field Microscopy

Daily Medical Consultations

Room & Board for companion

Daily Biotononmeter reading

Daily Poly-MVA

Complete Lab testing chemistry profile

Somatometric Measurements

Daily Nursing Care

Rectal Ozone

ADDITIONAL SUPPORTIVE THERAPIES INCLUDE:

| | |
|--------------------------------------|-------------------------------------|
| Autologous Vaccine | Govallo Therapy |
| Coley's Mixed Bacterial Vaccines | Physical Therapy |
| Dental Toxin Review | Pain Control |
| Danoupolis Oral/Rectal Urea/Creatine | Stress Management |
| I.V. Urea solution | Surgical Intervention |
| I.V. Polarizing (GKI) solution | x-ray, Ultrasound, CAT or MRI |
| Treatment for Heavy Metals | Shark Cartilage Oral, Rectal or IV. |
| Chemotherapy | Radiation Therapy |
| Immunology Therapy | I.V. Vitamin C Infusions |
| Hyperbaric Oxygen Therapy | I.V. Chelation Therapy |
| Hydrazine Sulfate, Oral, IV | L-Carnitine Oral, IV |
| Chiropractic Care | Immersion Hyperthermia |
| Ultra Violet Blood Irradiation | Auto hemotherapy |
| Laetrile (IV, Oral or Rectal) | Oncological Assessment |
| Neural Therapy | Tumor Markers |
| Kalima or Colonic Therapy | Additional Therapies as required |



CHIPSA PATIENT SERVICES provide each patient with individual care, respect and understanding, using any and all modalities at its disposal, including many not specifically mentioned above. Any one or more of these modalities or protocols may or may not be given to an individual patient. Also the timing of when a particular treatment will begin is a decision arrived at between the treating physician and the patient / guardian.

The timing and the mix of treatments given an individual patient are part of the art of medicine and require experience to be done expertly. All of these treatments and more are available at current hospital rates.

Another important factor is whether the patient has met the financial obligations to CHIPSA, especially for some of the more costly treatments. This is best discussed with Patient Services.

FOR FURTHER INFORMATION:

INFORMATION SERVICES: (800) 759-2966

PATIENT SERVICES: (877) 424-4772

CHIPSA HOSPITAL: 011-52 (664) 680-2902

PLAN YOUR STAY: Four weeks of hospitalization is generally recommended. Those with advanced disease and complications are encouraged to stay six weeks or longer.

Note: Maintaining patients on the above listed therapies is dependent upon doctor medical review of the patient by Patient Services and hospital medical personnel. If at anytime the patient is no longer medically stable enough to remain on the above listed protocols, their residence from that time on is subject to regular fees currently in effect.

FINANCIAL INFORMATION

ADMISSION DEPOSIT: During admission, you will be asked to make an initial \$6,200 USD deposit (approx. \$5,500 plus ten percent Mexican tax). Your individualized treatment plan will be designed by your treating physician and ongoing financial arrangements should be addressed with the hospital finance department*. You should anticipate a minimum weekly retainer of approximately \$6,000 US dollars (due at the beginning of each week). A reconciliation of additional treatment costs and special protocols shall be posted frequently and made available upon request. All services are subject to Mexico's 10% federal tax.

PAYMENT: Traveler's checks or cash are routinely accepted. Please note: CHIPSA does not accept personal checks, cashier's checks, bank drafts, insurance assignments cards, as forms of payment. Money orders drawn on major international banks are possible when identified before treatment begins. Limited use of some major credit cards is available*.

COSTS: The average cost of treatment will be around \$5,500 per week deposit plus 10% tax. Every thing will be itemized for you before your treatment begins. Your medical advisor at the treatment facility will discuss duration of treatment after diagnostic tests. You will have to bring either cash or traveler's checks. Sorry, we do not accept credit cards until further notice. Please note that all therapy is based upon the patient's condition and will be modified depending on the assessment of hospital personnel.

CHIPSA provides medical insurance claim-filing assistance through Insurance Claim Filing Services: (713) 937-1921, in order to help with health cost reimbursement by HMO insurance entities. An intermediary process by ICFS billing service is available to all CHIPSA patients.

Note: If as long as the patient is a participant in therapy, and the patient is being charged current in-patient hospital fees, their stay will be subject to a percentage-itemization of the treatment(s) for therapies incurred, as they may only receive a percentage of the stated treatments. * Prices are subject to change (per patient visit) with notice, when arrival.

COMPANION ROOM AND BOARD: You are encouraged to bring a companion. No individual aspect of the treatment is difficult to understand, but the initial learning curve is quite steep due to the many details involved. Experience has shown that a "buddy system" rather than a "solo effort" is more likely to result in accurate replication of the treatment when you return to your home. Companions will be billed \$45 per day (\$350 per week) for meals, bedding, linens, towels, and toiletries.

HOME SETUP COSTS: A one months supply of Gerson diet medications and supplies averages about \$550. Juicers range from \$550 to \$2000. Appropriate choices include Norwalk, K&K, Champion (with a separate press), Juiceman, Angel Life, and Green Power juicers. Your food costs may range from \$400 to \$500 per week depending upon your location, seasonal supplies, and cost of shipping. We suggest you designate someone to investigate local and regional suppliers of organically grown produce (food co-ops, health food stores, shipping houses, state agricultural organizations etc.), while you are at CHIPSA.



PATIENT SERVICES - ADMISSION PROCEDURES

IF YOU WISH TO BE ADMITTED IMMEDIATELY: Call toll-free CHIPSA PATIENT SERVICES with the following itinerary and flight information:

- 1) Airline Name
- 2) Flight Number
- 3) Arrival Date
- 4) Arrival time

ITEMS TO BRING WITH YOU

Please bring your medical records and films from all scans, including pathology and current lab reports, discharge summaries, and X-rays. If you encounter difficulties obtaining the necessary medical records, please do not delay travel. Upon your arrival, we will have you sign a medical release and obtain the records for you.

- Adequate amounts of your current medications, and personal medical supplies.
- Stationary, envelopes, and US postage stamps.
- Personal items and swim clothing. Mexico has very warm days and cool nights.
- Camera and recorder, tapes and batteries.
- Clock radio or travel alarm clock.
- Proof of citizenship (passport, birth certificate or state driving license for US citizens)

All evaluation discussions regarding specific medical treatment will occur at the hospital facility.

IF YOU WISH MORE INFORMATION PRIOR TO ADMISSION:

Please call CHIPSA PATIENT SERVICES at: **(877) 424-4772**
Or call toll-free CHIPSA INFORMATION SERVICES at: **800-759-2966**
Or e-mail: patientservices@chipsa.com

ADMISSION INSTRUCTIONS: TRAVEL ARRANGEMENTS

When traveling to hospital from San Diego area, contact CHIPSA for personal shuttle pickup.

- Please arrange to arrive on a weekday if possible.
 - Book your flight to the San Diego International Airport
 - Upon your arrival, proceed to the Traveler's Aid Desk near your baggage claim area.
 - A hospital driver will meet you at Lindbergh Airport's Traveler Aid Desk.
- (Note: US taxi costs are approx. \$90 to hospital from the San Diego airport area)

RELATED RESOURCES/READINGS: For a listing of articles about Issels and Gerson Therapies and related matters, contact CHIPSA Medical Center.

Patient Checklist

Medical Records: (If not available, do not delay arrival. CHIPSA will send for records)

- Pathology reports
- Current lab test results
- Surgical summary
- Discharge summaries
- Any radiology reports and the films (X-ray, CT, MRI) when possible.

Acceptable Mail Addresses for correspondence, official documents or medical records:

CHIPSA Gerson Medical

Nubes 670 Jardines Del Sol
Playas Tijuana, BC
Mexico C.P. 22700

CHIPSA Patient Services

627 H Street, Suite A90
Chula Vista, California
USA 91910

CHIPSA USA

PO Box 1850
Chula Vista, California
USA 91912

Supplies of your current prescription medications and medical supplies.

Some medications (pain killers, especially morphine and Demerol) and supplies (e.g. colostomy fittings) are not internationally standard. Colostomy patients, please bring colostomy sleeves. Please, also bring any of the following for you stay:

- Cassette or CD recorder, fresh tapes, CD & batteries.
- Blank notebooks, pens and pencils.
- Envelopes and US postage stamps (if you wish)
- Clock radio or travel alarm.
- Personal articles (toilet/grooming).
- Pajamas, robe, slippers, and informal clothing for the cool evenings

Identity Verification for medical care such as a driver-license, birth certificate or medical VISA document MAY BE required for USA and Canadian citizens upon entry into Mexico and re-entry into the USA. However, identity papers are usually NOT required to enter Mexico, CHIPSA recommends that ID preparations should be considered however, to avoid confusion.

Medical file folder provided by CHIPSA (forms that shall be apart of your arrival)

- Admission: medical consent forms (HIPAA)
- Patient health history
- Medical liability release form
- Quality of life questionnaire
- Agreement to follow-up

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